

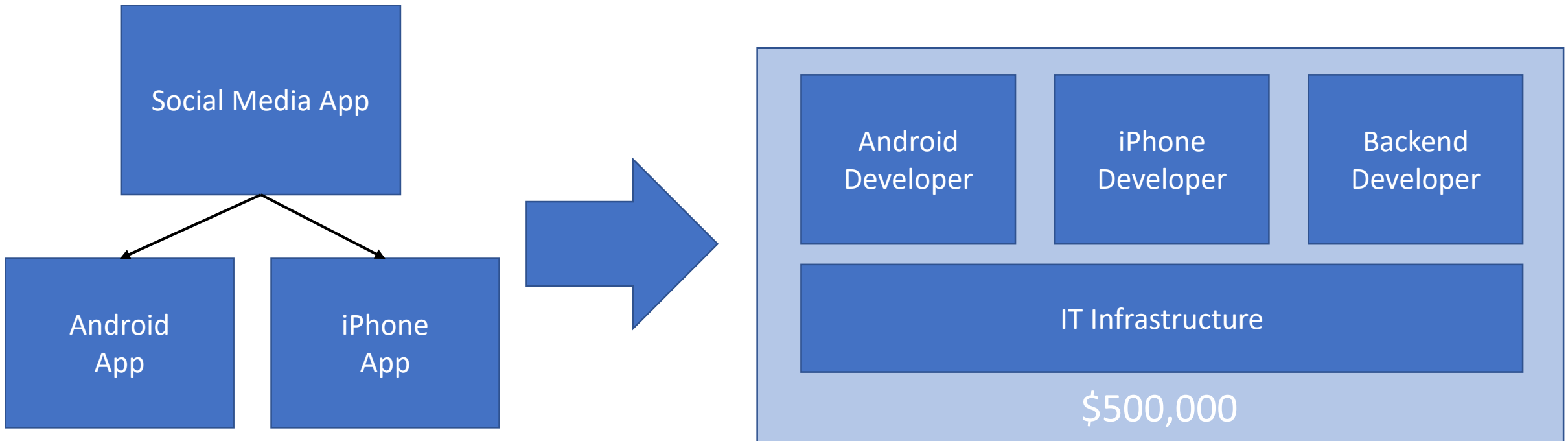


A REVOLUTIONARY BLOCKCHAIN FOR APPS, DAPPS & SMART CONTRACTS

<http://www.radjav.com/>

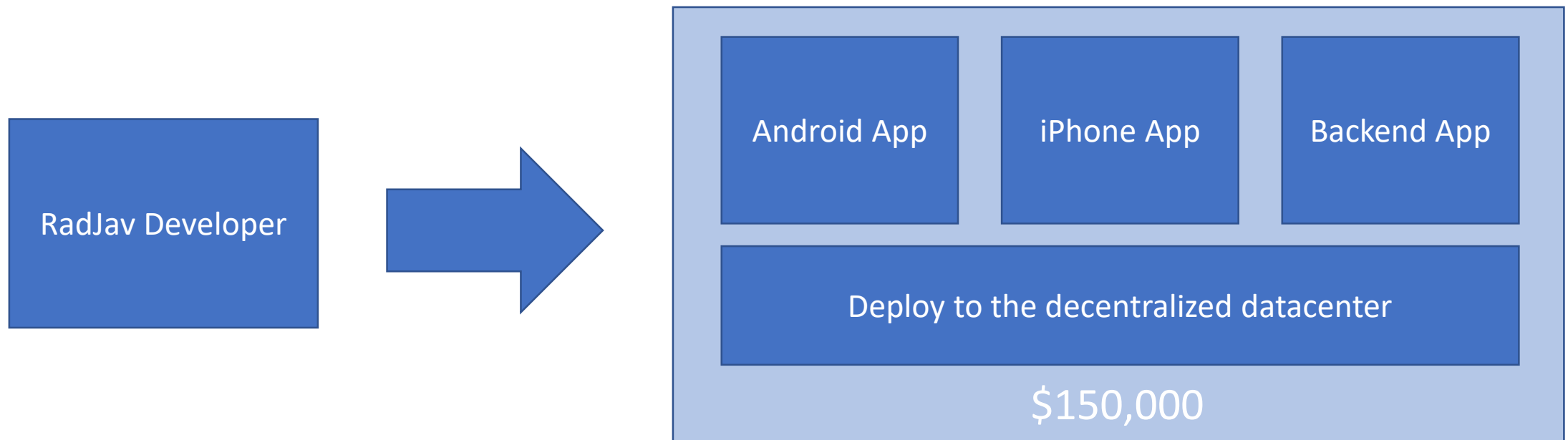
## The Problem

Imagine a startup is trying to create a new social media app and they want it to be on Android and iPhone. This means they need an Android developer, iPhone developer, backend developer, and all the IT infrastructure to go with it. A startup would need approximately \$500,000 just to create the product.



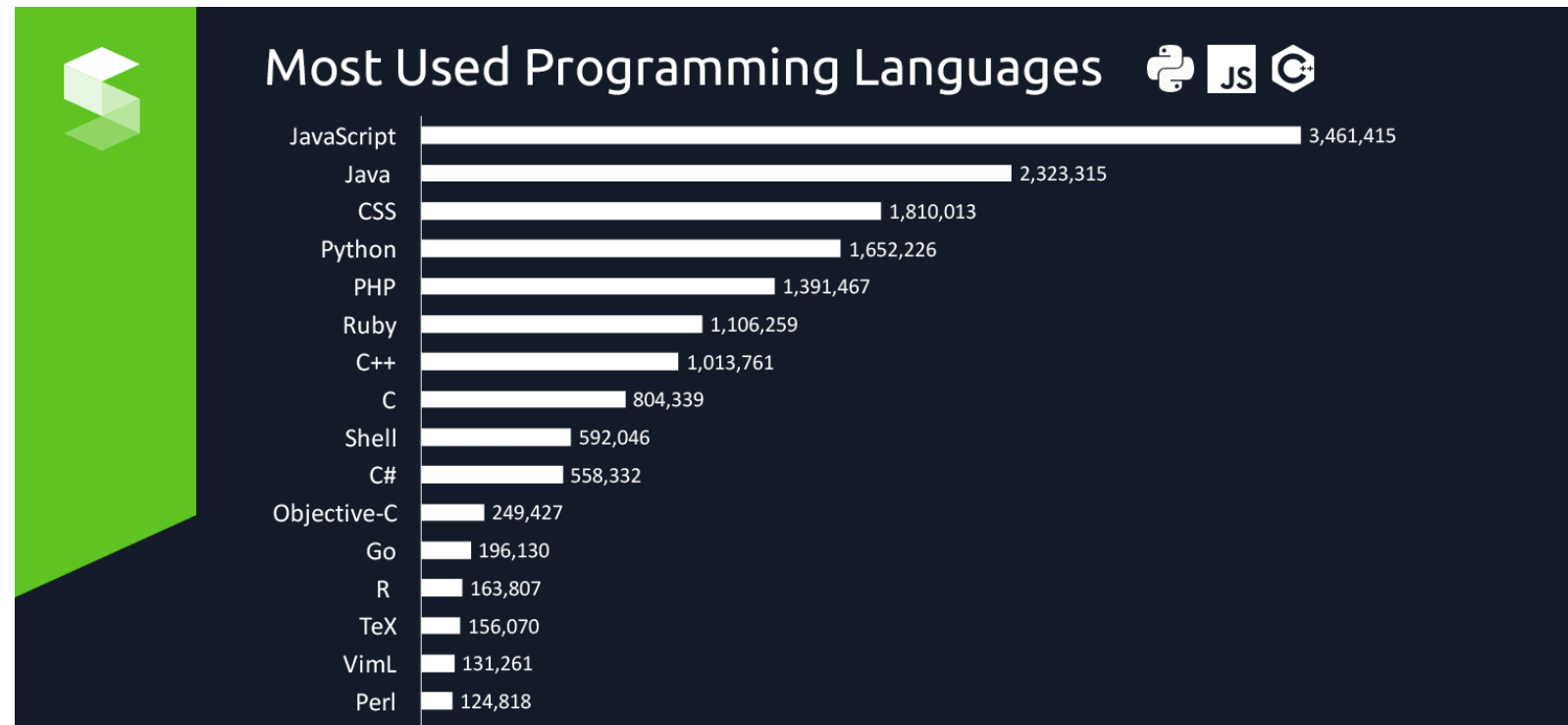
## The Solution

Create a platform where just one developer can create everything using the same code. The same developer could create the Android app, the iPhone app, the backend, then deploy that backend to the decentralized datacenter. This would save the startup hundreds of thousands of dollars that they could put towards marketing or other parts of the business.



## JavaScript

RadJav uses JavaScript which is currently one of the world's most popular programming languages. A majority of the internet uses it, and is used by nearly all web developers. Therefore, nearly all JavaScript and web developers already know how to use RadJav as long as they utilize our API.



- Data courtesy of stackify.com
- Based on number of GitHub pushes

## Market Validation and Size

JavaScript is used on nearly all computers and web browsers today. Therefore instantly compatible with RadJav.

The Global Data Center Services Market (Datacenters) are expected to grow at a CAGR of 14.8% by 2022 (Source: Business Wire)

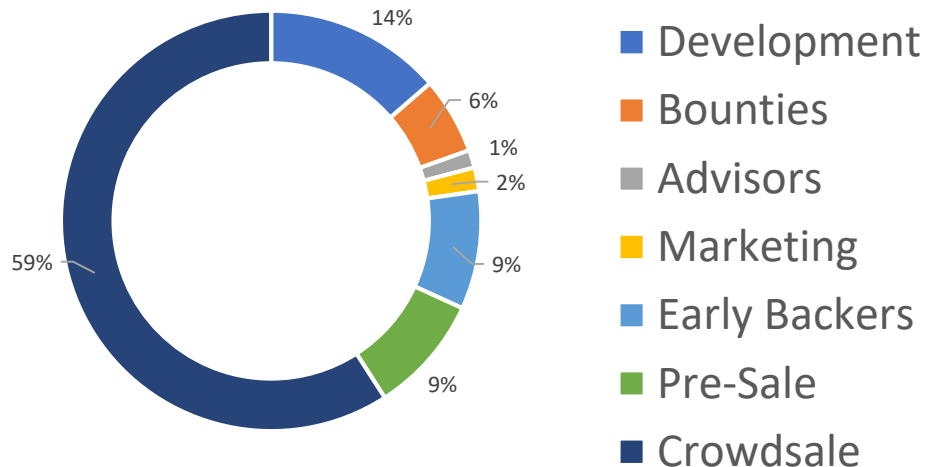
The application development and deployment software market is projected to grow at a CAGR of 25.6% from \$110.7 billion in 2017 to \$346.4 billion in 2022. (Source: Transparency Market Research)

**With one platform we can achieve market penetration into two massive markets due to the decentralized nature of the platform.**

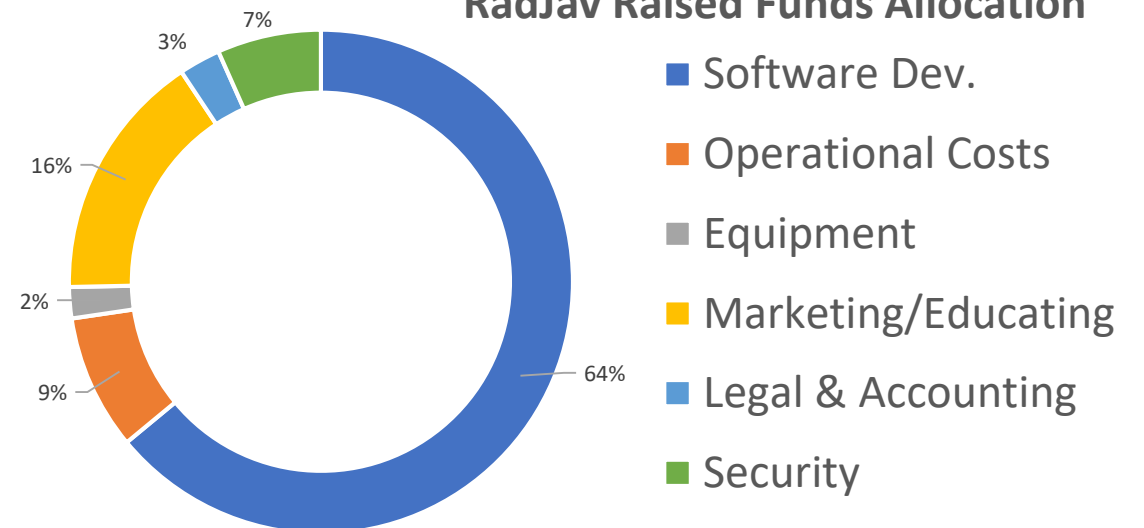
## Business Model

Higher Edge Software will have a Whitelist-Sale and a Crowdsale to raise funds. Higher Edge will hold 15,000,000 XRJ coins and sell them as needed to corporations that wish to utilize the decentralized datacenter. Additionally, for every mined block, Higher Edge will keep part of the coins mined from each block.

**RadJav Coin Allocation**



**RadJav Raised Funds Allocation**



# Goals

1. Save developers time
2. Make development easier
3. Give developers new ways to make money

## RadJav has 4 main aspects

1. GUI – Graphical User Interface
2. 3D Engine
3. Server Apps
4. Blockchain and Decentralized Datacenter



With RadJav's 4 main aspects developers can create



All using the same JavaScript code!

## RadJav's blockchain will release in 3 versions

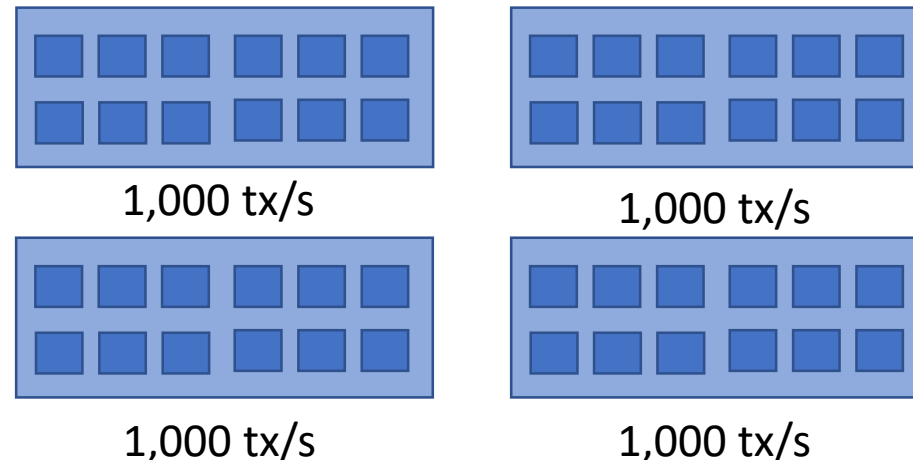
- Blockchain V1 – A simple immutable ledger that immediately connects to our software development platform that's currently online.
- Blockchain V2 – The only fork that should ever occur. Allows for the creation and execution of smart contracts and dapps.
- Blockchain V3 – The decentralized datacenter, would allow for the execution of server-side apps.

## The Decentralized Datacenter

The decentralized datacenter will use a new consensus algorithm called Proof-of-Competition (PoComp). This new consensus method will place every node that joins the network into teams. Once there are enough nodes on a team, they will all start competing against each other for who has the best uptime, latency, and script processing performance.

When a team becomes overloaded with too many transactions or smart contracts, a new team will be created.

## RadJav V2/V3 Network



We plan on marketing RadJav to developers in the following ways:

## Visiting Events

- Blockchain Events
- Web Developer Events
- App Developer Events
- Game Developer Events

## Community

- Create examples on how to create apps and games.
- Answer common technical questions using RadJav that future apps developers will find.
- Work with developers to create a strong community and tools for them to use.

## Teaching

- Create curriculums for elementary schools, high schools, colleges, and learning centers.
- Put together business model for learning centers to profit off of teaching their customers RadJav.

## The Competition

### Electron

- Can create desktop applications using HTML, CSS, and JavaScript.

### Node.js

- Typically creates just server apps.

### Lisk

- Has the ability to create smart contracts.

Rather than a developer having to learn all the above development environments, and how they interact, RadJav puts them all into a single easy-to-use platform.

## Highlights

- Established 10+ year old business with existing clients
- Software tools and platform already in development and in Pre-Alpha, this is not just a business plan
- Experienced team and development partner with highly relevant experience
- Tier 1 development partner with deep relations with Fortune 500 clients
- Innovative new blockchain technology



Higher Edge Software, LLC was started in 2006 as a services company creating custom software, websites, web applications, and providing IT solutions to numerous companies around Arizona.



**NATHANAEL COONROD**

**Managing Member and Lead Developer**

With over 13 years experience in desktop application and web development, he has developed dozens of applications ranging anywhere from video games, office productivity software to programming languages. Nathanael has worked on everything from embedded security systems to medical devices and mobile application development projects as a full-stack developer and trained electrical engineer.



**CHRIS KERN**

**Strategic Adviser**

20+ year technology investment banker and financier with over \$650 million in total transaction volume. Specialization in Enterprise Software, Financial Services, Telecommunications and Internet Services. Previously worked with \$40 Billion hedge fund manager Fisher Francis Trees & Watts, Lehman Brothers, and Technology Investment Banking Firm – New Century Capital Partners. Strong background in identifying and growing cutting edge technology companies that have the capability to dynamically change an entire industry.

Thank you for your consideration!  
You can find us or contact us at

**Website:**

<https://www.radjav.com/>

**Facebook:**

<https://facebook.com/RadJavXRJ>

**Medium:**

<https://www.medium.com/@RadJavXRJ>

**Twitter:**

[@RadJavXRJ](https://twitter.com/RadJavXRJ)

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